

dr Seidel +

Choose wisely

NEW



New design, top quality, smart choice



Welcome to the reinvented world of the Dr Seidel brand. It is not just a revamped logo and a fresh visual identity, but most importantly – novel products developed in collaboration with veterinarians who have assisted us in refining the most efficient formulations and verifying their efficacy with a series of assessments and laboratory tests.

The fresh products have also been bestowed with a new elegant packaging design that accentuates our brand's most recognisable trait – the green cross, which has been inextricably linked to the brand since its inception. We will soon unveil the new label design to our entire product line, further refining the formulas wherever feasible. All this is intended to instil in you the assurance of making a good decision.

Great! You make a smart choice!

We know that you care for your pet the best you can. We are there for you in your daily care, even when you need specialist support. Whatever your needs are, you will certainly find proven and efficient solutions at Dr Seidel. Thank you for making a smart choice.



FUNCTIONAL PASTES

Strengthening immunity



Net weight: 105 g

immuno — boosted immunity.
paste

Action of active ingredients:

SALMON OIL, COD LIVER OIL

- they stimulate natural mechanisms that protect the body from inflammatory processes
- they prevent dry skin and hair

BETAGLUCAN

- it increases the body's natural immunity, stimulates the immune system to work actively
- it supports the regeneration and healing process
- it shortens the recovery period



Recommendations for using IMMUNO PASTE

- lowered immunity (unbalanced diet, chronic stress, autumn, and spring solstice period, increased physical activity)
- during infections – bacterial, viral, parasitic
- during convalescence, healing
- before your pet comes into contact with more animals (shows, travel, stays in pet hotels, etc.)
- in older animals
- in puppies and kittens

How to use IMMUNO PASTE?

3 g/10 kg of body weight once a day. One spoon is equal to 6 g of paste. The formula can be administered directly from the tube or in combination with food.

New from Dr Seidel – products for special nutritional needs of pets

PARNUT (PARTicular NUTritional purposes) are products designed to meet the specific nutritional needs of pets. They provide the diet with certain health properties. Developed according to the nutritional standards defined in Commission Regulation (EU) 2020/354 of 4 March 2020.

Dermatological problems and hair loss



Net weight: 105 g

skin & coat paste

PARNUT line

— it supports skin function in cases of dermatosis and hair loss. High levels of linoleic acid (LA) and the amount of eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA).

Action of active ingredients:

SALMON OIL

- it stimulates natural mechanisms that protect the body from inflammatory processes
- it reduces hair loss and improves the coat condition

EVENING PRIMROSE OIL

- it helps maintain skin elasticity
- it accelerates skin regeneration, wound healing, and epidermis renewal

BIOTIN

- it reduces oiliness of the hair coat
- it supports the formation of keratin, the main building block of skin and hair



Recommendations for using SKIN & COAT PASTE

- dermatological problems often accompanied by skin lesions; persistent pruritus
- deterioration of the coat – loss of hair, alopecia, lack of shine, dull, brittle, and greasy coat
- during periods of hair coat change

How to use SKIN & COAT PASTE?

Recommended duration of use: initially up to 2 months. Consult your veterinarian before use. The formula can be administered directly from the tube or in combination with food. Remember to provide your pet with constant access to water.

body weight	amount of paste
5 kg	6 g
10 kg	9 g
20 kg	15 g
30 kg	21 g

One spoon is equal to 6 g of paste.

Rapid relief from diarrhoea



Net weight: 40 g

intestinal paste

PARNUT line

— reduces acute intestinal absorptive disorders. It can be used in case of acute diarrhoea and during convalescence.

Action of active ingredients:

DEXTROSE

- it acts as an easily digestible source of energy
- it helps to quickly strengthen the organism during periods of convalescence and exhaustion

BENTONITE

- an ingredient of natural origin; it exhibits adsorptive properties ensuring that harmful substances are bound and excreted from the body

SODIUM AND POTASSIUM

- help restore electrolyte balance

Recommendations for using INTESTINAL PASTE

- in the course of acute diarrhoea (regardless of the cause: food poisoning, infectious diseases of the digestive system, severe stress, allergy, or food intolerance)
- during convalescence
- to counteract the negative consequences of diarrhoea: weakening of the body, dehydration

How to use INTESTINAL PASTE?

4 g/10 kg of body weight once a day. One spoon is equal to 8 g of paste. Duration of application: 1–7 days. Consult your veterinarian before use. The formula can be administered directly from the tube or in combination with food. Remember to provide your pet with constant access to water to drink.

PRODUCTS FOR WOUNDS

First aid for wounds and cuts



Volume: 50 ml

skin aid spray

— cleanses damaged skin.

Action of active ingredients:

COLLOIDAL SILVER – exhibits antibacterial and antifungal properties, protects wounds from infection, and prevents the development of infection.

CHLORHEXIDINE – exhibits bactericidal, bacteriostatic, and antifungal effects. It exhibits strong disinfectant properties.

ALLANTOIN – moisturising substance, stimulates epithelialisation – epidermisation, healing of defects and damage to the epidermis; has an anti-inflammatory effect.

PANTHENOL – provitamin B5, stimulates cell growth and renewal, wound healing, soothes irritation, and has an anti-inflammatory effect.

How to apply SKIN AID SPRAY?

Apply the spray evenly to the affected areas of the skin from a distance of 10 cm. Repeat as necessary. After application, it is recommended to apply Dr Seidel SKIN HELP GEL.

Recommendations for using SKIN AID SPRAY:

- care of new abrasions, scratches, and superficial wounds on the skin

Effective protection for damaged skin



Volume: 30 ml

skin help gel

— soothes and protects damaged skin.

Action of active ingredients:

ALOE LEAF EXTRACT – exhibits anti-inflammatory and regenerative effect on the skin.

CHITOSAN – a film-forming substance; helps protect damaged skin and ensures optimal hydration.

PANTHENOL – provitamin B5; stimulates cell growth and renewal, wound healing, soothes irritation, and has an anti-inflammatory effect.

How to use the SKIN HELP GEL?

Use SKIN AID SPRAY before applying the gel. Use 2–3 times a day. It is recommended to put a dressing on after application. Protect against licking damaged skin.

Recommendations for using SKIN HEL GEL:

- care and protection of damaged skin and wounds

Rapid regeneration of damaged skin



Volume: 50 ml

manuka spray

— regenerates damaged skin.

Action of active ingredients:

MANUKA HONEY 400 mgo (methylglyoxal) shows very strong antibacterial, antifungal, anti-inflammatory, and antiviral effects. It reduces the formation of scars and adhesions and relieves itching, minimising the risk of wound tearing.

Recommendations for using MANUKA SPRAY:

- care, acceleration of the regeneration of damaged skin, reduction of wound tearing

How to apply MANUKA SPRAY?

Apply evenly to the affected areas of the skin from a distance of 10 cm. Repeat as necessary.

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