

# dr Seidel +

## Choose wisely

### NEW PRODUCTS

#### SPECIALIST SUPPLEMENTS — FOR YOUR PET'S NEEDS

👉 **Delicious taste**

👉 **Easy to feed**



# HEALTHY OMEGA 3, 6, and 9 OILS



## OMEGA-3



- Reduces inflammation and improves the body's ability to fend off infection and disease, such as joint inflammation or dermatoses
- Improves skin and coat health
- Supports the immune system
- Support the nervous and circulatory systems
- Promotes tissue regeneration, particularly important during injury rehabilitation
- Helps mother and pup body throughout pregnancy and the nursing period
- Supports eyesight



## OMEGA-6



- "Seals the skin" to form a barrier against excessive water loss
- Speeds up skin regeneration, wound healing, and epidermis renewal
- Helps to keep the skin looking healthy



## OMEGA-9



- Reduces the risk of metabolic diseases
- Supports skin health by keeping it moisturised and supple
- Helps to keep the bad cholesterol (LDL) down and increase the level of good cholesterol (HDL) for a healthy heart
- Improves cognitive functions and general brain health





# Dermatological problems and hair loss

## skin & coat oil

PARNUT line

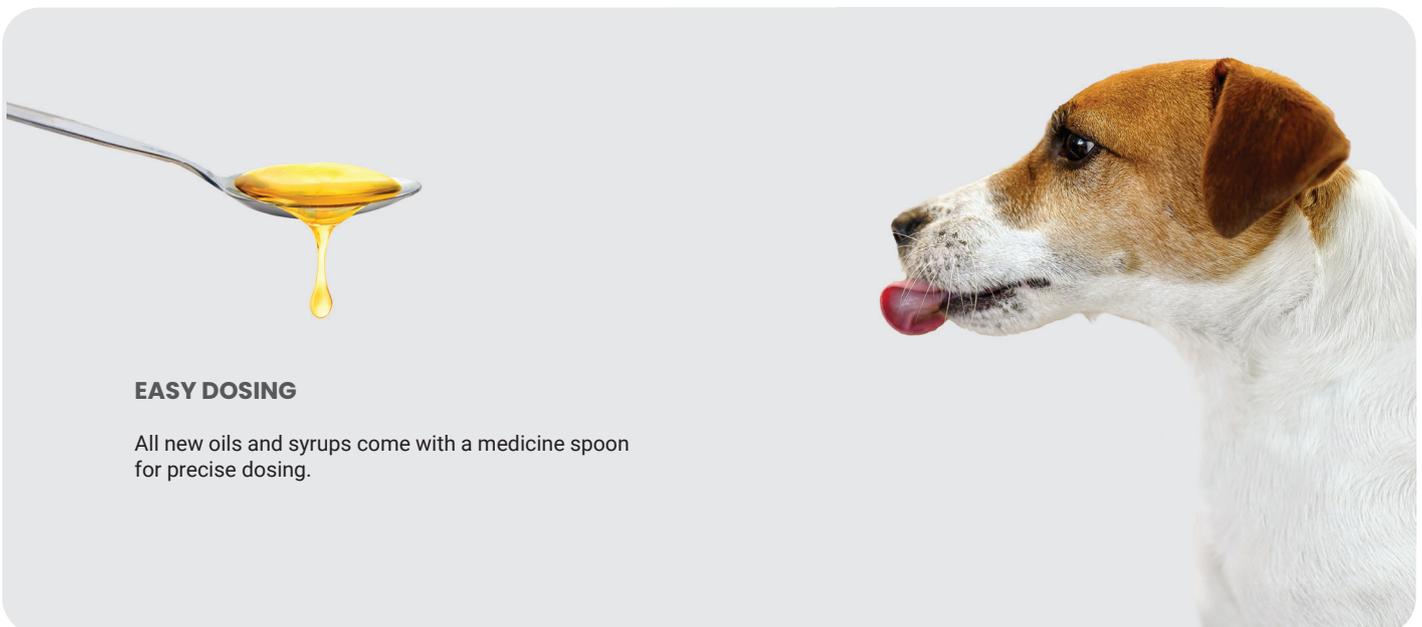


- Recommendations for using:**
- **dermatological problems** often accompanied by skin lesions; persistent pruritus
  - **deterioration of the coat** – loss of hair, alopecia, lack of shine, dull, brittle, and greasy coat
  - **during periods of hair coat change**

## omega 3-6-9 oil



- Recommendations for using:**
- **general metabolic support**
  - **immunity improvements and inflammation prevention**
  - **functional brain and heart support**
  - **skin and coat health improvement**



### EASY DOSING

All new oils and syrups come with a medicine spoon for precise dosing.



## Health & taste

### | salmon oil



SALMON OIL

#### Recommendations for using:

- skin, coat, and pad health improvement
- metabolic support (including immunity)
- inflammation reduction
- increased appetite



## Strengthening immunity

### | immuno syrup



COD LIVER OIL



BETAGLUCAN

Product with  $\beta$ -1,3/1,6-D-glucan, which increases the body's natural immunity and supports the regeneration and healing process. In addition, it can shorten the recovery period. Cod liver oil is a valuable source of omega-3 fatty acids, such as EPA and DHA. These substances prevent inflammatory processes, strengthen immune cells, and promote the production of antibodies, all of which contribute to the maintenance of high immunity and overall animal welfare. Recommended for dogs and cats of all ages.

#### Recommendations for using:

- lowered immunity (unbalanced diet, chronic stress, autumn, and spring solstice period, increased physical activity)
- during infections – bacterial, viral, parasitic
- during convalescence, healing
- before your pet comes into contact with more animals (shows, travel, stays in pet hotels, etc.)
- in older animals
- in puppies and kittens



#### WHY IS THE COMBINATION OF OMEGA-3 AND BETAGLUCAN GOOD FOR CAT AND DOG IMMUNITY?

- The efficacy of omega-3 and betaglucan has been scientifically proven. Together, they support cats and dogs to fight off infections and diseases. Betaglucan activates various immune cells to neutralise pathogens, while omega-3 fatty acids reduce inflammation and support general animal health.
- When used regularly, the combination can reduce susceptibility to bacterial, viral, and fungal infections by improving the immune response.
- They improve skin and coat health as the first natural barrier protecting the body against harmful external factors.

# Healthy and strong joints

## arthro oil

PARNUT line



SALMON OIL



LINSEED OIL

### Recommendations for using:

- **in animals with disturbed joint metabolism** that suffer from anomalies concerning:
  - synthesis and degradation of cartilage: both production of new and removal of old tissue
  - production of synovial fluid, which lubricates the joint space and delivers nutrients to the cartilage
  - resistance to damage: multiple regeneration processes that handle minor damage and prevent serious injury
  - inflammation control: processes that help control joint inflammation and accelerate tissue healing
- **bone and joint inflammation**
- **help with joints' ability to regenerate, heal, and maintain structural and functional integrity**

Recommended duration of use: initially up to 3 months.

## collagen flex syrup



COLLAGEN



HYALURONIC ACID



MSM



VITAMIN C

Syrup to improve joint mobility and flexibility, which combines substances with chondroprotective and anti-inflammatory properties. Collagen, a key component of joint cartilage, promotes its elasticity and strength. Hyaluronic acid acts as a natural "lubricant", reducing friction and increasing joint mobility. The syrup also contains MSM and vitamin C. MSM facilitates the regeneration of joint cartilage while exhibiting analgesic and anti-inflammatory effects, and vitamin C supports collagen absorption. The combination of these ingredients can help alleviate discomfort associated with joint problems and improve the overall flexibility of the animal's joints of all ages.

### Recommendations for using:

- **alleviation of signs of joint inflammation and degenerative joint disease**
- **adjunctive therapy in animals:**
  - suffering from joint diseases
  - after surgery, joint injury, or other mechanical damage to joint cartilage
  - of heavy weight, work and race animals

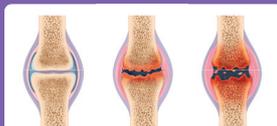
### Prevention:

- **support for joint cartilage through:**
  - improved joint elasticity, flexibility, miniaturisation, mobility, and strength
  - protection and regeneration of joint cartilage
  - protection and improved production of synovia
- **in breeds predisposed to joint problems** (such as the German Shepherd, St. Bernard, Great Dane, Labrador Retriever, Pug, or the French Bulldog)
- **in seniors**

For optimum effect, the product should be used for no less than 3 months.

### Osteoarthritis – degenerative joint disease

Stages of osteoarthritis



### DON'T WAIT – ACT NOW!

With modern dr Seidel preparations, you can slow down the degradation of joint cartilage and help the tissue regenerate effectively.

# REMEMBER ABOUT OUR PASTES!



## immuno paste

Increases the body's natural immunity and supports the regeneration and healing process.



## skin & coat paste

**PARNUT line**

Supports skin function in cases of dermatosis and hair loss.



## intestinal paste

**PARNUT line**

Reduces acute intestinal absorptive disorders. It can be used in case of acute diarrhoea and during convalescence.

## NEW from dr Seidel **PARNUT line**

**PARNUT** (PARticular NUTritional purposes) are products designed to meet the specific nutritional needs of pets. They provide the diet with certain health properties. Developed according to the nutritional standards defined in Commission Regulation (EU) 2020/354 of 4 March 2020.

Choose products formulated by experts who are knowledgeable and experienced in animal feeding. This way, you can rest assured about their quality and efficacy!

