

champion



*Champ-Richer*



*Join us in discovering  
the mastery of pet care!*

**NEW  
SENSITIVE  
FORMULA!**



This catalogue is a personal guide for a caring pet owner. We created it to make it easier for you to care for your pet at home. You can use **Champ-Richer** cosmetics both when you care about the appearance of your pet completely on your own, and when you want to maintain the perfect appearance of your dog's or cat's coat for as long as possible after you visit a groomer.



## Shampoos for JUNIORS



### Champ-Richer shampoo PUPPY

Designed especially for the care of delicate skin and coat of puppies. Contains natural **sweet almond oil and d-Panthenol**. Removes dirt with exceptional gentleness, preserving protective skin barrier. Makes hair shiny and silky.



### Champ-Richer shampoo SHORT & SMOOTH COAT

Especially recommended for breeds: Boxer, Rottweiler, smooth-haired Dachshund and other breeds with such type of coat. Contains **jojoba oil and d-Panthenol**. Removes dirt without compromising protective skin barrier. Provides shine and proper structure to the hair. Moisturises the skin.



### Champ-Richer shampoo YORKSHIRE TERRIER PUPPY

Designed especially for the care of delicate skin and hair of Yorkshire Terrier puppies. Contains **silk proteins, sweet almond oil and d-Panthenol**. Removes dirt with exceptional gentleness, preserving the protective skin barrier. Provides long-lasting hydration and accelerates skin regeneration. Makes hair shiny and silky.



### Champ-Richer shampoo FLUFFY COAT

Especially recommended for breeds: Rough Collie, Poodle, Newfoundland dog, Chow Chow, Pomeranian and other breeds with fluffy hair. Contains **cashmere proteins and d-Panthenol**. Removes dirt without compromising protective skin barrier. Adds unique fluffiness and natural shine. Moisturises the skin and makes combing easier.



### Champ-Richer shampoo WHITE PUPPY

Designed especially for the care of sensitive skin of puppies with white or bright coat. Contains **white pearl and aloe vera extract and d-Panthenol**. Thoroughly removes dirt preserving the protective skin barrier. Provides long-lasting, thorough hydration and accelerates skin regeneration.



### Champ-Richer shampoo ROUGH COAT

Especially recommended for breeds: Terrier, Schnauzer and other breeds characterised by such type of coat. Contains **horsetail and nettle extracts and d-Panthenol**. Removes dirt without compromising protective skin barrier. Provides optimal coarseness of hair. Restores natural shine and moisturises the skin.



### Champ-Richer shampoo SHIH TZU PUPPY

Designed especially for the care of delicate skin and coat of Shih Tzu puppies. Contains **cotton milk, aloe vera extract and d-Panthenol**. Exceptionally gentle removal of dirt without compromising skin protection. Provides long-lasting hydration and accelerates skin regeneration. It gives the hair a unique softness and smoothness.



### Champ-Richer shampoo YORKSHIRE TERRIER

Designed especially for Yorkshire Terriers. Contains **cashmere proteins and d-Panthenol**. Removes dirt without compromising protective skin barrier. Ensures perfect hair condition. Provides natural shine and unique silkiness. Moisturises the skin and makes combing easier.

## Shampoos



### Champ-Richer shampoo LONG & SOFT COAT

Especially recommended for breeds: Spaniel, Setter, Afghan Hound, Maltese Dog and other breeds with such type of coat. Contains **jojoba oil and d-Panthenol**. Removes dirt without compromising protective skin barrier. Restores natural hair shine and gives it a unique softness. Moisturises the skin and makes combing easier.



### Champ-Richer shampoo SHIH TZU

Designed especially for Shih Tzu. Contains **cotton milk and d-Panthenol**. Removes dirt without compromising protective skin barrier. Moisturises hair on the whole length and makes it exceptionally soft, smooth, and flexible. Makes brushing and hair styling easier.



### Champ-Richer shampoo **BLACK COAT**

Designed especially for dogs with black and dark coat. Contains **black pearl extract and d-Panthenol**. Adds depth to natural black colour. Removes dirt without compromising protective skin barrier. Adds a silky shine.



### Champ-Richer shampoo **WHITE COAT**

Designed especially for dogs with white or bright coat. Contains **white pearl extract and d-Panthenol**. Lightens up and softly brightens the natural hue of white or bright coat. Removes dirt without compromising protective skin barrier. Adds silky shine to the hair.



### Champ-Richer shampoo **BROWN COAT**

Designed especially for dogs with brown and copper-coloured coat. Contains **red tea extract and d-Panthenol**. Adds depth to natural brown or copper shade of coat. Removes dirt without compromising protective skin barrier. Adds silky shine to the hair.

## Styling products



### Champ-Richer spray **DETANGLER FOR DOG**

Designed to make it easier to comb your dog's hair before bath and during daily grooming. Contains **keratin and d-Panthenol**. Helps to comb tangled and ruffled hair. Protects the hair against mechanical damage caused by brushing and prevents tangling. Two phase preparation. Shake before use!



### Champ-Richer spray **SHINY COAT**

It's the perfect finishing touch to your dog's hairstyle. Contains **jojoba oil and d-Panthenol**. Provides exceptionally beautiful and long-lasting shine. Moisturises hair and prevents static charge.



### Champ-Richer spray **VOLUME UP**

It's the perfect finishing touch to your dog's hairstyle. Contains **cashmere proteins and d-Panthenol**. Ensures more hair volume and thickness. Prevents hair knotting. Without extra heaviness, greasiness, or stiffness of hair. Can be used for cats.



### Champ-Richer oil **PURE LANOLIN, ULTRA SOFTENING & SMOOTHING**

Concentrated preparation for dogs with exceptional softening and smoothing properties. Enriched with **vitamin E and d-Panthenol**. Prevents dry skin and hair. Provides shine and softness to the hair. Recommended especially for regeneration of heavily damaged hair or for use before application of curl-paper. Highly concentrated solution Apply a very small amount.

## Conditioners



### Champ-Richer conditioner **YORKSHIRE TERRIER**

Designed especially for Yorkshire Terriers. Contains **silk proteins, sweet almond oil and d-Panthenol**. Ensures the perfect condition of hair and provides natural gloss unique silkiness. Moisturises and regenerates skin and coat. Makes brushing and hair styling easier.



### Champ-Richer conditioner **WHITE COAT**

Designed especially for dogs of white or bright coat. Contains **white pearl extract and d-Panthenol**. Regular application of the conditioner intensifies natural white colour. Ensures the perfect condition of hair and provides natural gloss unique silkiness. Moisturises and regenerates skin and coat. Makes brushing and hair styling easier.



### Champ-Richer conditioner **PROTEIN RESTORING FORMULA**

Designed to regenerate various types of dog hair. Contains **wheat proteins and d-Panthenol**. Ensures perfect hair condition. Wheat protein complex supplements hair defects, making it look smooth and healthy. Moisturises and regenerates skin and coat. Regular application ensures better condition of coat, adds shine, makes hair easier to brush and style.



### Champ-Richer conditioner **REVITALIZING, LEAVE-IN FORMULA**

Created for a quick revitalisation of your dog's hairstyle. Contains **jojoba oil and d-Panthenol**. The active substances of the conditioner integrate with hair structure making it smooth and healthy-looking. Makes hair styling easier, helping to maintain good look. Prevents static charge and "fluffy" hair. Can be used for cats.

## For cats



### Champ-Richer shampoo **LONG HAIR CAT**

Designed especially for long-haired cats. Contains **cotton milk and d-Panthenol**. Removes dirt without compromising protective skin barrier. Moisturises hair on the whole length and makes it exceptionally soft, smooth, and flexible. Makes brushing and hair styling easier. It smells like an attractive to cats catnip.



### Champ-Richer spray **DETANGLER FOR CATS**

Designed to make combing your cat's hair before bath and during the daily grooming easier. Contains **keratin and d-Panthenol**. Helps brushing of ruffled hair. Protects the hair against mechanical damage caused by brushing and prevents tangling. Two phase preparation. Shake before use to mix the two phases!

The lavender fragrance of Champ-Richer cosmetics has an aromatherapeutic effect, it relaxes and reduces the stress of your pet, which is associated with care treatments.



Since 1996, the **Champ-Richer** (formerly **Champion**) brand has been delivering perfect care solutions for the exceptional needs of cats and dogs. Champ-Richer cosmetics ensure not only perfect skin and coat care, but also provide comfort during daily grooming.

Champ-Richer cosmetic formulas are based on specialist scientific research. Carefully selected, high quality washing and re-oiling ingredients effectively remove dirt and help to maintain the skin's natural protective barrier.

**With the new, milder formula, Champ-Richer care products are now even more gentle on your pet's skin.**

Free of soaps or parabens.

*Join us in discovering the mastery of pet care!*



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